

# GM Chamber of Commerce Golf Society

## Getting Into the Swing for the Golf Season ahead



It was great to see so many new Society members at the pre-season meeting at The Green on Thursday 26th January.

The virtual reality golf experience in the City Centre was fitting because technology is becoming a theme of the Society this year. Thanks largely to event sponsors **I-COM**, we now have our own YouTube channel, LinkedIn group and twitter account

(@GMCCgolf – follow us if you can!). However, your old fashioned and stuck-in-the-mud Captain is getting nervous. Because Facebook asks what you are thinking, Twitter asks what you're doing and Foursquare asks where you are, he is beginning to worry the Society is turning into a crazy girlfriend!

You would not believe the behind the scenes communication about

which course we were to play. Augusta? Not on the system. Pebble Beach – maybe. How about Valderrama? We settled eventually on Harbour Town. Though in reality we were hitting a ball against a wall, the President, **Franklin Sinclair** of Tuckers, Solicitors insisted Harbour Town had tough closing holes. His judgement was confirmed by 3 handicapper and club champion **Ian Bardsley** (IDB Scanning) who shot 27 (!) on the 18th. He's allowed us to say this so long as we tell everybody he also hit the longest drive, winning an excellent rescue club from sponsors I-COM as his prize.

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### Special points of interest:

- It's not too late to enter for the Millennium Cup
- Sponsorship opportunities are available
- Sponsor Feature - use your benefits to membership
- You can advertise in this newsletter

## The Season Opens at St Anne's Old Links (Sponsored by The ICM)

Bookings are now being taken for our season opener at St Anne's Old Links on **Thursday 15th March**, sponsored by The ICM.

Founded in 1901, 6941 yard Par 72 Championship links course, St Anne's Old Links is another of the fine championship links of England's north west coast and will be hosting

the Final Qualifying for The Open in July 2012 being held at nearby Royal Lytham & St Annes.

Book on-line here—<http://stannesoldgmchamber.eventbrite.co.uk> or call Jennifer on 07710 452936



[www.icmanagement.co.uk](http://www.icmanagement.co.uk)

## Getting Into the Swing for the Golf Season ahead contd...

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9 handicap lady member **Rachel Matthews** (Quality Golf Destinations), also excelled on the evening, winning a new putter for nearest the pin.

However the overall winners were the team of **Liam Ahern** of I-COM, **Marc Jackson** of GMChamber of Commerce, **Dave Moores** of Geopost and **Nigel Noble** of Tyrone Stone. Well done chaps. (Pictured on the front with our Vice-Captain and Sponsor, **Tim Roberts** (left), and Captain, **Michael Sweeney** (right). We were fortunate to have the

excellent services of two teaching professionals on the evening. Jersey-born **Charles Le Sueur** of Cheshire Golf Studio managed the longest drive and nearest the pin with great dignity and forbearance in the midst of considerable gamesmanship from members. **Matthew Ellis** from The Golf School, Altrincham, was also on hand to help with the technology and provide occasional instruction. Indeed Matthew's advice to your Captain convinced him he had now unlocked the secret that would see his handicap plummet this season. Bless him, he often feels like this ...

A special thanks then to our professionals and to our sponsors for their generous contributions. It all bodes well for the season proper.



Sponsor Tim Roberts of I-COM with Ian Bardsley of IDB Scanning—Longest Drive winner at 261 yards

## The Millennium Cup –Have you entered?

The Greater Manchester Chamber of Commerce Golf Society will again be running the Millennium Cup Knock-Out Competition. This competition was introduced by Mita Ranshi, Past Captain of the GM Chamber Golf Society.

The Millennium Cup matches are played alongside the main GM Chamber Golf Society Days. They give you a chance to play at fellow members' courses.

The Millennium Cup Knock-Out is a singles knock-out event. The **draw** will be made at St Anne's Old Links on **15th March**. The entry fee is £25.

To enter, contact Jennifer on 0845 130 9517 or 07710 452936

Pictured—Runner-Up **Michael Sweeney** with Winner **Frank Hodgkiss** in 2010



## Social Media—Twitter, LinkedIn and You Tube

Are you following us on **Twitter**? @GMCCgolf @JenShawEvents Follow us and we will follow you back!

Have you joined our GM Chamber Golf Society LinkedIn Group? This group is **exclusive** to Members of the GM Chamber Golf Society.

These are just a couple of ways you can network on-line when we're not on the

golf course.

Have you see our **You Tube** video? This was filmed at Sandiway Golf Club in October 2011—have a look—you might see someone you know! <http://www.youtube.com/user/GMCCGolfSociety>

Special thanks go to our Vice-Captain, Tim Roberts of **I-COM** for commissioning this video.



**"Twitter is the best way to discover what's new in your world"**

## 2012 Fixtures for your diary

**15th March** - St Anne's Old Links Golf Club – Sponsored by **The Institute of Customer Management**

**19th April** - Stockport Golf Club

**17th May** - Delamere Forest Golf Club

**14th June** - Manchester Golf Club - Captain's Day – Team Event - Sponsored by **Good People**

**12th July** - Hesketh Golf Club

**9th August** - Wallasey Golf Club

**12th September** - Worsley Park, A Marriott Hotel & Country Club

**9th October** - Sandiway Golf Club with End of Season Presentation - Sponsored by **I-COM**

**November** - Winter Warmer - in Abu Dhabi

The cost of the days are between £65 and £80 per person.

The golf days include refreshments on arrival, 18 holes of competitive golf, played in 4-

balls as single stableford, followed by a 2 course presentation dinner.

The days are an ideal opportunity to say 'thank you' to and get to know your customers in a relaxed and enjoyable environment



Book on-line or over the phone with Jennifer Shaw

## The Open comes to Royal Lytham & St Annes—18-22 July 2012

Guests of The Open Championship Hospitality Programme will see some exciting adaptations to the official hospitality pavilion in 2012. We are thrilled to reveal a new two-storey hospitality facility in the heart of the action. Whilst the players prevail over a course peppered with bunkers and battle a strong North Sea wind, our guests are invited to watch play in the

comfort of our luxury hospitality pavilion based next to the 15th fairway.

For more information on the Official on Course Hospitality Packages and **10% discount** available to you **only until the 28th February**, contact North West Sales Manager Steven Cook on 07818 656196 and quote reference 'JSE2012'.

Sales are up on last year by 30%, and Friday is almost sold out, so don't delay in making your booking.



## Sponsorship opportunities

Sponsorship of a GM Chamber Golf Society meeting is a low cost way to create visibility and traffic for your organization.

Sponsorship starts at just £300. This pays for the day's prizes and trophies which are branded with your logo and company name.

Your brand is promoted whenever the Golf Society events are. We use media including gmchamber.co.uk, 53 Degrees Magazine, Manchester Professionals, LinkedIn, Twitter and Eventbrite.

Contact Jennifer on 0845 130 9517 for a discussion.



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## Jennifer Shaw Events Your Golf Day.co.uk



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Your Golf Day  
*Golf for All Reasons*

## Sponsor feature

Being a member of the Greater Manchester Chamber of Commerce Golf Society brings many benefits.

**Stephen J Holt**, BSc. Hons., FBCO, Ophthalmic Optician was established in 1971. A well-respected and experienced professional, Stephen Holt is proud to support the Golf Society by offering a free eye test or £20 off a pair of glasses to all members. **2 for 1?** We are just as competitive.

Your voucher is included in your membership pack. You should contact the shop on **01706 633084** to book your appointment.



Have you booked your eye test yet?

**Jennifer Shaw Events** was established in November 2006. Following a career as a family law executive, Ladies Captain in 2007 and a volunteer as Social Chair at Manchester Golf Club, Jennifer's new found passion for event organising has taken a natural path towards organising golf events.

Jennifer Shaw is in her 5th year of Managing the GM Chamber of Commerce Golf Society on behalf of the GM Chamber.

Jennifer can organise your corporate golf day, PowerPlay Golf or charity golf event.

Is your company organising its own event? Jennifer offers a consultancy service, saving your office manager or PA hours of time sourcing reliable suppliers and courses. Jennifer can manage the whole event for you, or can be there to ensure smooth running of your day.



Loofe's menswear has been trading for over 80 years in the Manchester area of the UK and has gained a reputation and an unyielding respect for excellence within the fashion industry. With a stock of exciting sought-after luxury menswear brands and sportswear.

You have your 10% Privilege card in your membership pack and will be assured of a warm welcome at 5 The Mall, Bury, BL9 000 Tel: 0161 797 3338

Do you want to appear on our next Newsletter?

You can feature here for just £25.00.

Contact Jennifer for a discussion.



Contact **Matthew Ellis** for your 2 for 1 Golf Lesson on 07779 988457 - your voucher is in your membership pack.

Whether you are a golf beginner or experienced player our structured learning programme will provide the improvement and progress you need to meet your goals and have more fun.

Furthermore we offer a variety of golf lessons that are designed to fit around you and your schedule, so you can learn to play golf at a time that suits you. Lessons are available from 7am through to 9pm.